

Secure Virtualized Networking for Retail and Entertainment

# Consumers Love the Convenience of Online Shopping — So Do Cybercriminals

Online entertainment and <u>e-commerce</u> are unmatched in convenience. Even traditional brick-and-mortar locations benefit from in-store sensors and other <u>loT devices</u> that enable customized customer experiences and inventory monitoring.

Unfortunately, that convenience and customization come with an expanded attack surface — which cybercriminals are eager to exploit.

After a dramatic increase in cyberattacks targeting customer data, <u>retail and entertainment</u> companies are doubling down on security strategies to protect their networks, data, and customers.



## Network Security Challenges for Retail and Entertainment

Providing security for shopping and entertainment applications and mobile devices over public networks.

Securing access to SaaS applications from a growing list of cloud vendors.

Ensuring secure access to customer financial data.

Managing traditional networking hardware that can be laborintensive, complex, and costly.

Providing secure point-to-point connections while maintaining scalability and flexibility.

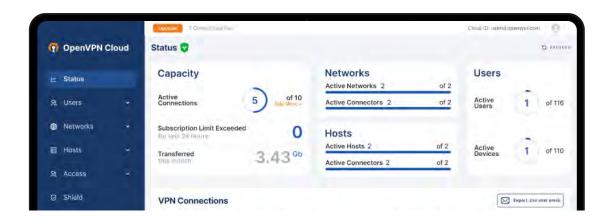


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# Trusted Leader in Secure Virtualized Networking

<u>OpenVPN® Cloud</u> enables secure, reliable network connectivity across your entire digital footprint — including mobile and IoT devices — as well as your corporate applications.

Our cloud-based platform enables organizations to maintain secure communication between their distributed workforce, <a href="IoT/">IoT/</a> IloT devices, and the <a href="Online">online</a> services they rely on daily. Built on the market-proven OpenVPN protocol, the solution combines advanced network security, encrypted <a href="remote access">remote access</a>, and <a href="Content filtering">content filtering</a> into a virtualized secure network that provides the best of VPN and <a href="ZTNA">ZTNA</a> security.



**OpenVPN Cloud** 

### A Single, Cost-Effective Solution

With OpenVPN Cloud, you can quickly and <u>cost-effectively</u> provide secure remote access to on-premise, cloud, and <u>SaaS</u> applications for your distributed workforce using a secure, virtualized, and reliable modern network. You control and define access rules and connection points for both on-premise and cloud applications from anywhere in the world.

Because the OpenVPN Cloud solution is entirely flexible and dynamic, you can easily add, remove, and manage users, devices, and applications as an integral part of your digital transformation initiatives. You are no longer required to manage a complex array of rigid and expensive network and security devices that only provide part of the solution. OpenVPN Cloud provides a single, cost-effective secure network connectivity solution that is ideal for securing your distributed networks and communications.

With over 60 million downloads of our core open source software and over 20,000 commercial customers, OpenVPN is recognized as a global leader in secure networking.



**OpenVPN Cloud** 

## **Key Features and Benefits**



#### Worldwide meshed private network

Securely connect all private networks and distributed applications



#### Application domain-based routing

Zero Trust Access to applications to prevent lateral movement



#### **Identity Management**

Single sign-on with identity-based access control



#### Content filtering and IDS/IPS

Reduce costs with integrated advanced security features



#### Secure, high performance tunneling

Tunnel traffic to 3rd-party security gateways and prevent unauthorized access



#### Easy on-demand provisioning

Reduce demands on overworked IT and networking staff

# Join 20,000 + commercial customers deploying network security with OpenVPN Cloud



Scale as your business grows

Support, upgrades and Connect Client included

Learn more

Activate Your Account Now

